



Report on Nasha Mukht Bharat Abhiyaan Rally

Date: 13th August 2025

On August 13, 2025, at 11:30 am, the IQAC cell and NSS Unit of S.S.Margol College, Shahabad organized a **Nasha Mukht Bharat Abhiyaan (NMBA)** rally. The event aimed to spread awareness about substance abuse and promote a drug-free society among students and the community.

Key Highlights

- **Inauguration:** Principal Dr. Basavaraj Hiremath inaugurated the rally, emphasizing the importance of a collective effort to combat substance abuse.
- **Participation:** Faculty members, including Dr. Laxman (IQAC Coordinator), Dr. Kaveri (NSS Programmer), Dr. Sthavarmath (Associate Professor in English), Dr. H.B. Sedamkar (Student & Cultural Advisor), Dr. Surekha M. (Women's Cell Coordinator), Sri. Nagaraj Devtkal (Librarian), and Sri. Shivashankar Hiremath (Guest Lecturer in Kannada), along with students, actively participated in the rally.
- **Rally Route:** The rally commenced from S.S.Margol College and traversed through Santosh Colony, Basaveshwar Nagar, and Old Shahabad Ring Road, covering a significant area to disseminate the message of a drug-free society.

Objectives of NMBA

The Nasha Mukht Bharat Abhiyaan, launched by the Ministry of Social Justice & Empowerment, aims to:

- **Raise Awareness:** Educate people about the ill effects of substance dependence on individuals, families, workplaces, and society.
- **Prevent Substance Abuse:** Focus on preventive education, awareness generation, identification, counseling, treatment, and rehabilitation of individuals with substance dependence.
- **Support Rehabilitation:** Provide community-based services for identification, motivation, counseling, de-addiction, treatment, aftercare, and rehabilitation for whole-person recovery.

Impact and Initiatives

The NMBA has:

- **Sensitized Millions:** Reached out to over 9.3 crore people, including 3 crore youth and 2 crore women, through various activities.
- **Engaged Educational Institutions:** Involved over 2.7 lakh educational institutions in promoting awareness about substance abuse.
- **Trained Volunteers:** Identified and trained over 8,000 Master Volunteers to support the campaign.
- **Online Initiatives:** Launched a mobile application and website to gather data, represent NMBA activities, and provide resources for those affected by substance abuse.

PHOTO GALLERY



Students and Staffs are taking oath on Nasha Mukta Bharat Abhiyaan (NMBA)



Students and Staffs participated in Nasha Mukt Bharat Abhiyaan (NMBA)



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